

# ALEXA ARAGON ROMANO

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## EDUCATION

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### Stanford University, M.A. Social and Cultural Anthropology

- **GPA: 4.2, Thesis:** The Social Production of Equity in the Global Coffee Commodity Chain 2019 - 2020

### Stanford University, B.A. Social and Cultural Anthropology

2015 - 2019

- **GPA: 3.7, Double Minor:** Art Practice, Ethics in Society
- **Full Ride Scholarship: Stanford Women's Basketball** 2015-2019  
2016 Elite Eight, 2017 Final Four, 2018 Sweet Sixteen, 2016 Pac 12 Champions, 3-time Pac 12 All-American Team

## EXPERIENCE

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### Freelance Writer | Barista Magazine

2021 - present

- Writer and photographer for both the print and digital journals of specialty coffee and publishing professionals

### Market Research Intern | Fair Trade USA

2021 Intern

- Content management, research, special project support and salesforce management across the office of the CEO

### Field Research, Content Production, Photojournalism | Bean Voyage

2019 - 2021

- Empowering women and youth coffee small holders in Costa Rica through trainings, workshops, and outreach
- Convey subtleties of commodity consumption through storytelling, case interviews, photography, writing, documentary film, and marketing strategy

### Field Research | Stanford University in Peru

2018

- Performed archaeological digs and ethnographic research in Chavin de Huantar, a UNESCO World Heritage site

### Member | Stanford Philanthropy Lab

2017

- Analyzed proposals, conducted site visits, and vetted mission statements to allocate 20k to NGOs

## ADDITIONAL EXPERIENCE

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### Assistant Baker | Katine

2021 - present

- Produce Scandinavian croissants, pastries, breads, and more at one of San Francisco's top bakeries

### Coffee Professional | Ritual Coffee Roasters

2021 - present

- Barista for a third wave specialty coffee shop with 5 locations throughout San Francisco

### Coffee Roaster Apprentice | Cutbow Coffee

2020 - 2021

- Executed sourcing, roasting, and cupping quality product for a top-50 globally ranked coffee company

### Farm-to-Table Apprentice | Stanford University

2019 - 2020

- Operated pastry production in collaboration with Schwab Executive Dining and the O'Donohue Educational Farm

## ACHIEVEMENTS AND AWARDS

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### Anthropology Prize for Academic Performance

2020

- For outstanding performance by a Master's student in Stanford's Anthropology Department

### Public Scholarship Summer Fellowship

2019

- Awarded by the HAAS Center for Public Service to conduct research with a community organization

### Nancy Ogden Ortiz Memorial Prize

2018

- For outstanding performance in Theory of Cultural and Social Anthropology awarded by Stanford's Anthropology Department

## SKILLS AND ADDITIONAL INFORMATION

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**Skills:** Spanish, UX Research, Journalism, Writing, Photoshop, Adobe Lightroom, Marketing, B2C, QuickBooks, Ethnography

**Interests:** Specialty Coffee, Piano, Digital Photography, Wilderness Backpacking, Fitness and Wellness, Baking, Road cycling