

ALEXA ARAGON ROMANO

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EDUCATION

Stanford University, M.A. Social and Cultural Anthropology

- **GPA: 4.2, Thesis:** The Social Production of Equity in the Global Coffee Commodity Chain 2019 - 2020

Stanford University, B.A. Social and Cultural Anthropology

2015 - 2019

- **GPA: 3.6, Double Minor:** Art Practice, Ethics in Society
- **Full Ride Scholarship: Stanford Women's Basketball** 2015-2019
2016 Elite Eight, 2017 Final Four, 2018 Sweet Sixteen, 2016 Pac 12 Champions, 3-time Pac 12 All-American Team

EXPERIENCE

Market Research Intern | Fair Trade USA

2021- Present

- Content management, research, special project support and salesforce management across the office of the CEO

Writer | Barista Magazine

2021 - Present

- Freelance writer and photographer for print and digital journal of specialty coffee and publishing professionals

Coffee Professional | Ritual Coffee Roasters

- Barista for the third wave specialty coffee shop with 5 locations in San Francisco 2021 - Present

HIIT Individual Contractor | Down Dog Yoga

2020 - Present

- Fitness lead for the international high-intensity interval training (HIIT) app, with over thirty-thousand 5-star reviews
- Video engineering and content marketing

Photojournalism, Field Research, Content Production | Bean Voyage

2019 - Present

- Empowering small-holder women and youth coffee producers in Costa Rica through trainings, workshops, and outreach
- Convey subtleties of commodity consumption through storytelling, case interviews, photography, writing, documentary film, and marketing strategy

Photography Lab Manager | Stanford University

2019 - 2020

- Oversaw functionality and upkeep of the digital and analog photography laboratory
- Maintained chemical balances, equipment, and educated students in printing, editing, and film

ADDITIONAL EXPERIENCE

Coffee Roaster Apprentice | Cutbow Coffee

2020 - 2021

- Execute sourcing, roasting, and cupping quality product for a top-50 globally ranked coffee company

Farm-to-Table Apprentice | Stanford University

2019 - 2020

- Operated agricultural production while collaborating with Schwab Executive Dining and the O'Donohue Educational Farm

LEADERSHIP AND SERVICE

ACE India Ambassador

2017 - Present

- Rubenstein-Bing Stanford and Duke Student-Athlete Civic Engagement Program
- Facilitated education and leadership development among low-income students in collaboration with two non-profit organizations in New Delhi

Member | Stanford Rock Climbing Team

2019 - 2020

SKILLS AND ADDITIONAL INFORMATION

Skills: Spanish (proficient), UX Research, Social Media Strategy, Photography, Journalism, Writing, Photoshop, Adobe Lightroom, Video Editing, Marketing, B2C, Transcription, QuickBooks, Ethnography

Interests: Specialty Coffee, Music (Piano), Digital Photography, Outdoor gallivanting, Fitness and Wellness, Baking, Road cycling